



In return for being accepted as a franchisee of Ryk Neethling **Swimming Stars**™ you will be offered the opportunity to operate a highly profitable Learn-to-Swim business under a reputable brand.

Ryk Neethling **Swimming Stars**™ motto:

“Saving children from drowning one swimming lesson at a time”

Swimming can have many positive outcomes, least of all being an essential life skill. Learning to swim well from an early age provides lifelong benefits. At the **Swimming Stars**™ Learn-to-Swim Schools we believe that with appropriate training methods, consideration and care, every child will shine!

Ryk Neethling **Swimming Stars**™ offers clients:

- All year round swimming lessons.
- Indoor, heated facilities.
- Well equipped change rooms
- Change room assistants for juniors.
- Qualified teachers
- Small group classes
- Safe transport to and from participating pre-primary schools
- Water-safety and Learn-to-Swim lessons for ages 6 months to adult
- Stroke correction sessions
- Adult water aerobics

Ryk Neethling **Swimming Stars**™ values:

- International best practice Learn to Swim Instruction
- Internationally qualified teachers
- No frills fast tracking methods that make children water-safe faster and with proper technique
- Professional approach to customers which incorporates a unique, custom designed, web based data system
- Sustained high quality service provision



Ryk Neethling **Swimming Stars**™ Franchise will offer you

- Trading and Marketing under the well known Ryk Neethling brand
- Valuable advice and support in developing and branding your facility
- Initial training: Manager, staff, teachers, coaches
- Seasonal refresher courses
- Periodic visits by dedicated field service consultants
- Centralised buying for retail, equipment and teaching aids
- Centralised printing service & National Call Centre
- Centralised accountancy function which includes membership collections
- Proven support by dedicated preferred service providers

Each application is considered individually with regard to the site, property development and set-up costs. Full individualised financial forecasts, based on the applicable model and area will be provided on consideration. The following is an indication of minimum applicable costs and can vary:

- Unencumbered funds: approximately R225 000.

This includes:

- Upfront fee: +/- R150 000 (determined by model, size and area)
- Set-up Costs: R300 000 (includes working capital requirements)
- Property & Development Costs: Will be evaluated case-by-case and is to be negotiated

APPROXIMATE TOTAL FRANCHISE COST: R450 000

- Monthly Management Service Fee: 7% (seven percent) VAT Excl. of the Gross Turnover per month. A minimum monthly Management Service Fee (Royalty) of R10 000 is applicable.
- Marketing Fee: 3% (three percent) VAT Excl. of the Gross Turnover per month.

Ryk Neethling's motto is to inspire people to *Dream BIG!*
He endeavours to change lives and create a lasting legacy.

If you wish to become a part of our **Swimming Stars**™ family by applying for a franchise, please complete the franchisee **Pre-Screening Form** as well as an **Application Form**.



Pre-Screening Form

Personal Information

Preferred Area(s):

Name:

Surname:

Male Female

Residential Address:

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Length of time at this address: Code:

Postal Address:

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Code:

Date of birth:

Identity no:

Highest Educational Level:

Contact information

Telephone number:

Cellphone number:

Fax number:

Email:

Current occupation/Business Situation:.....
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Do you have access to a minimum of R 225 000 in unencumbered funds?
(Please note that this must be cash in the bank and not money borrowed)

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Tell us why you are interested in being part of the **Ryk Neethling Swimming Stars™** Franchise?

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Do you currently have a swimming school that you are interested in converting?

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Do you have access to a suitable site (minimum 1 000 sqm)?

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Date completed:.....

Signature:.....